

St. Joseph School
School Board Minutes
March 10, 2008

Members Present: Todd Gregoire, Todd Rogers, Joan Boddicker, Sue Jaeger (Out-of-Parish, St. Victoria), Marguerite Dummer
Ex-Officio Members: Maggie Smith

Call to Order 7:00 (Closed Session)

Open Meeting (7:15)

The minutes of the February 11, 2008 meeting were approved as amended.

1. Committee Reports

- Todd Rogers reported on the technology committee meeting.
 - * The current iMacs do not have the capability to run newer software.
 - * With a three year lease from Apple we could get new eMac computers which we could purchase at the end of the third year for a dollar each, or return then and get a credit on the new lease.
- The Board will wait for information on the financing arrangements.
- Todd Gregoire reported on athletics.
 - * We will have softball, baseball and soccer teams this summer.
 - * The 8th grade girls' basketball team won their state tournament, coming back from the bottom seed.
- The Board accepts the report and congratulates the girls' team.
- Marguerite Dummer reported on the Advancing the Mission committee.
 - * Mary Stenerson will prepare a new job description for the finance counsel.
- The Board accepts the report.

2. Principal's Report

- Learnia tests were taken at the beginning of the year and throughout the year.
 - * The results are very encouraging as far as students increasing in their performance.
- Nearly all Middle School students are on the honor roll even while the standards have been maintained.
- Enrollment for Pre-K and Kindergarten is lower than we hoped.
- Marketing efforts include postcards to Pre-K and Kindergarten parents.
- Maggie is working on implementing the early Christian Family Education.
- The Board will begin working on ideas to increase enrollment.

3. Marketing Issues

- Joan and Sue met and discussed possible ideas for making a cohesive marketing plan.
 - * The goal for enrollment is two full sections for every grade PK through 8 for a total of 544.
 - * There are ways to take advantage of advertising discounts.
 - * We need to establish a marketing theme and identity.
 - Discipline and written behavior expectations
 - Volunteer and Service Opportunities
 - Worship Opportunities
 - Academically Challenging
 - Special Education teacher on staff.
- The Board is in favor of completing a more formal marketing plan for the school.

The meeting was adjourned at 9:20.

The next meeting will be April 14, 2008 at 6:30 in Room 211.